



Junior Achievement[™]
of North Central Michigan
JA TITAN[®]
BUSINESS CHALLENGE



What is JA Titan Business Challenge?

The JA Titan Business Challenge immerses students in business economics through a competition where teams manage a simulated mobile phone company. Success hinges on decisions regarding production, pricing, marketing, research and development (R&D), and corporate social responsibility (CSR). Participants develop critical thinking, strategy, and teamwork skills, gaining insights into how management decisions impact a company's profitability.

JA Titan Business Challenge offers:

- Fun, friendly competition with peers
- Cash prizes to top placing teams
- Practical business experience and a chance to refine your skills
- Team-based collaborative decision-making in business
- Access to community business mentors and insights into their career paths
- Top-performing teams will have the chance to compete in the National Titan Virtual Competition in Spring 2025

Friday, December 13, 2024

9:00 am - 2:00 pm



Downtown Midland

Hosted on site at:

Delta College
Downtown Midland Campus
419 E Ellsworth St
Midland, MI 48640

Virtual Participation is Also Available

PRIZES

Per team member:

- 1st place: \$500
- 2nd place: \$100
- 3rd place: \$50

REGISTER



For more information, contact:

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